



Item	Product Description	New MSRP	New MAP Retail	UPC
MaximaTriad				
51106	MAXIMA TRIAD XSD 400 12PK SHAFTS	\$ 311.99	\$ 291.49	044734511067
51107	MAXIMA TRIAD XSD 350 12PK SHAFTS	\$ 311.99	\$ 291.49	044734511074
51108	MAXIMA TRIAD XSD 300 12PK SHAFTS	\$ 311.99	\$ 291.49	044734511081
51109	MAXIMA TRIAD XSD 400 6PK ARROWS	\$ 166.99	\$ 155.99	044734511098
51110	MAXIMA TRIAD XSD 350 6PK ARROWS	\$ 166.99	\$ 155.99	044734511104
51111	MAXIMA TRIAD XSD 300 6PK ARROWS	\$ 166.99	\$ 155.99	044734511111
MAXIMA RED SD .203				
50868	MAXIMA RED SD 400 12PK SHAFTS	\$ 207.99	\$ 192.49	044734508685
50869	MAXIMA RED SD 350 12PK SHAFTS	\$ 207.99	\$ 192.49	044734508692
51075	MAXIMA RED SD 450 12PK SHAFTS	\$ 207.99	\$ 192.49	044734510756
50870	MAXIMA RED SD 400 6PK ARROWS	\$ 114.99	\$ 103.99	044734508708
50871	MAXIMA RED SD 350 6PK ARROWS	\$ 114.99	\$ 103.99	044734508715
50872	MAXIMA RED SD 400 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734508722
50873	MAXIMA RED SD 350 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734508739
MAXIMA RED CONTOUR SD .203				
51183	MAXIMA RED MO CONTOUR SD 400 12PK SHAFTS	\$ 207.99	\$ 192.49	044734511838
51184	MAXIMA RED MO CONTOUR SD 350 12PK SHAFTS	\$ 207.99	\$ 192.49	044734511845
51185	MAXIMA RED MO CONTOUR SD 400 6PK ARROWS	\$ 114.99	\$ 103.99	044734511852
51186	MAXIMA RED MO CONTOUR SD 350 6PK ARROWS	\$ 114.99	\$ 103.99	044734511869
51187	MAXIMA RED MO CONTOUR SD 400 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734511876
51188	MAXIMA RED MO CONTOUR SD 350 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734511883

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MAXIMA RED				
50751	MAXIMA RED 400 12PK SHAFTS	\$ 187.99	\$ 171.99	044734507510
50752	MAXIMA RED 350 12PK SHAFTS	\$ 187.99	\$ 171.99	044734507527
50753	MAXIMA RED 400 6PK ARROWS	\$ 103.99	\$ 93.99	044734507534
50754	MAXIMA RED 350 6PK ARROWS	\$ 103.99	\$ 93.99	044734507541
50755	MAXIMA RED 400 EA.-36PK BULK ARROW	\$ 18.99	\$ 16.99	044734507558
50756	MAXIMA RED 350 EA.-36PK BULK ARROW	\$ 18.99	\$ 16.99	044734507565
MAXIMA RED CONTOUR				
51189	MAXIMA RED MO CONTOUR 400 12PK SHAFTS	\$ 187.99	\$ 171.99	044734511890
51190	MAXIMA RED MO CONTOUR 350 12PK SHAFTS	\$ 187.99	\$ 171.99	044734511906
51191	MAXIMA RED MO CONTOUR 400 6PK ARROWS	\$ 103.99	\$ 93.99	044734511913
51192	MAXIMA RED MO CONTOUR 350 6PK ARROWS	\$ 103.99	\$ 93.99	044734511920
51193	MAXIMA RED MO CONTOUR 400 EA.-36PK BULK ARROW	\$ 18.99	\$ 16.99	044734511937
51194	MAXIMA RED MO CONTOUR 350 EA.-36PK BULK ARROW	\$ 18.99	\$ 16.99	044734511944
MAXIMA XRZ				
51076	MAXIMA XRZ 150 12PK SHAFTS	\$ 207.99	\$ 192.49	044734510763
51077	MAXIMA XRZ 250 12PK SHAFTS	\$ 207.99	\$ 192.49	044734510770
51078	MAXIMA XRZ 350 12PK SHAFTS	\$ 207.99	\$ 192.49	044734510787
51079	MAXIMA XRZ 150 6PK ARROWS	\$ 114.99	\$ 103.99	044734510794
51080	MAXIMA XRZ 250 6PK ARROWS	\$ 114.99	\$ 103.99	044734510800
51081	MAXIMA XRZ 350 6PK ARROWS	\$ 114.99	\$ 103.99	044734510817
51082	MAXIMA XRZ 150 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734510824
51083	MAXIMA XRZ 250 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734510831
51084	MAXIMA XRZ 350 EA.-36PK BULK ARROW	\$ 20.99	\$ 17.99	044734510848



Item	Product Description	New MSRP	New MAP Retail
	Micro		
IQ00360	IQ Micro 5-pin, RH - New for 2021	\$ 207.99	\$ 187.49
IQ00361	IQ Micro 5-pin, LH - New for 2021	\$ 207.99	\$ 187.49
	Pro Hunter		
IQ00359	IQ Pro Hunter RH - New for 2021	\$ 311.99	\$ 301.99



Item	Product Description	New MSRP	New MAP Retail	UPC
Nockturnal Lighted Nocks				
FIT UNIVERSAL SIZE NOCK SYSTEM				
NT-300	Nockturnal FIT Universal Size Strobing Red & Green Lighted Nock	\$ 41.99	\$ 34.49	818322011839
NT-302	Nockturnal FIT Universal Size Red Lighted Nock	\$ 41.99	\$ 34.49	818322011846
NT-305	Nockturnal FIT Universal Size Green Lighted Nock	\$ 41.99	\$ 34.49	818322011853
NT-310	Nockturnal FIT Universal Size Strobing Red & BLUE Lighted Nock	\$ 41.99	\$ 34.49	818322012300
NT-320	Nockturnal FIT Universal Size Strobing Blue & Green Lighted Nock	\$ 41.99	\$ 34.49	818322012317
NT-315	Nockturnal FIT Universal Size Orange Lighted Nock	\$ 41.99	\$ 34.49	818322012324
NT-314	Nockturnal FIT Universal Size Blue Lighted Nock	\$ 41.99	\$ 34.49	818322012331
NT-317	Nockturnal FIT Universal Size White Lighted Nock	\$ 41.99	\$ 34.49	818322012348
NT-312	Nockturnal FIT Universal Size Pink Lighted Nock	\$ 41.99	\$ 34.49	818322012539
SHIFT UNIVERSAL SIZE EASY OFF NOCK SYSTEM				
NT-810	Nockturnal Shift Universal Size - Red Lighted Nock - 2-Pack	\$ 31.99	\$ 25.99	818322013703
NT-811	Nockturnal Shift Universal Size - Green Lighted Nock - 2-Pack	\$ 31.99	\$ 25.99	818322013819
NT-812	Nockturnal Shift Universal Size - Strobing Red & Green Lighted Nock	\$ 31.99	\$ 25.99	818322013925
Victory VAP, Easton ACC, or G-UNI arrows				
NT-602	Nockturnal-G Red 3-pack	\$ 41.99	\$ 34.49	818322010498
NT-605	Nockturnal-G Green 3-pack	\$ 41.99	\$ 34.49	818322010504
NT-614	Nockturnal-G Blue 3-pack	\$ 41.99	\$ 34.49	818322010528
NT-616	Nocturnal-G Pink 3-pack	\$ 41.99	\$ 34.49	818322010603
NT-615	Nocturnal-G Orange 3-pack	\$ 41.99	\$ 34.49	818322012546



Item	Product Description	New MSRP	New MAP Retail	UPC
AXE CROSSBOWS AND ACCESSORIES				
AX40001	AXE 405 Crossbow with 3 bolts and Optic	\$ 1,699.99	\$ 1,599.99	818322014250
AX10001	AXE 6-Pack Bolts 17.5"	\$ 109.99	\$ 99.99	818322014496
AX10002	Bolt Combo pack (3 bolts & 3 lighted nocks) 17.5"	\$ 89.99	\$ 79.99	818322014502
AX20002	Red Nock	\$ 44.99	\$ 39.99	818322914369
AX20005	Green Nock	\$ 44.99	\$ 39.99	818322014472
AX40002	AXE 440 Crossbow with 3 Bolts and Optic	\$ 2,099.99	\$ 1,999.99	818322014601
AX10003	AXE 6-Pack Bolts 19"	\$ 109.99	\$ 99.99	818322014717
AX10004	Bolt Combo pack (3 bolts & 3 lighted nocks) 19"	\$ 89.99	\$ 79.99	818322014724
AX50001	AXE Hard Bowcase	\$ -	NA	818322014731
AX50002	AXE Soft Bowcase	\$ -	NA	818322014748



Item	Product Description	New MSRP	New MAP Retail	UPC
RAGE CROSSBOW BROADHEADS				
R35400	Trypan Crossbow 150gr - Steel	\$ 57.99	\$ 51.99	818322012485
R38200	Rage Hypodermic Crossbow NC 100gr 2" Cut	\$ 57.99	\$ 51.99	818322012669
R38400	Rage NC 125 gr. Crossbow	\$ 57.99	\$ 51.99	818322012959
R38800	Rage X-Treme NC Crossbow	\$ 41.99	\$ 36.49	818322014243
R35600	Rage Hypodermic Trypan NC Crossbow 100gr	\$ 41.99	\$ 36.49	818322014304
RAGE EXTREME BROADHEADS				
R51200	Rage EXTREME 4 Blade 2.3" ** 2-pack**	\$ 41.99	\$ 36.49	818322012225
R38500	Rage NC X-treme Chisel Tip	\$ 41.99	\$ 36.49	818322014014
R38600	Rage NC X-treme COC (Cut on Contact)	\$ 41.99	\$ 36.49	818322014120
RAGE HYPODERMIC SERIES				
R38100	Rage Hypodermic NC 100gr 2" Cut	\$ 57.99	\$ 51.99	818322012515
R38300	Rage Hypodermic NC +P 100 Gr.	\$ 57.99	\$ 51.99	818322012942
R38700	Rage NC +P 125 Gr.	\$ 57.99	\$ 51.99	818322014236
R35500	Rage Hypodermic Trypan NC 100gr	\$ 41.99	\$ 36.49	818322014298
RAGE CAGE ACCESSORIES				
R32110	Rage Cage Accessory Case	\$ 15.99	\$ 10.49	818322014229

SURE-LOC

Item	Product Description	New MSRP	New MAP Retail	UPC
CARBONIC SIGHT				
SL50005	Carbonic - Black	\$ 571.99	\$ 519.99	702649500056
SL50002	Carbonic - Orange	\$ 571.99	\$ 519.99	702649500025
SL50001	Carbonic - Red	\$ 571.99	\$ 519.99	702649500018
SL50003	Carbonic - Green	\$ 571.99	\$ 519.99	702649500032
SL50004	Carbonic - Blue	\$ 571.99	\$ 519.99	702649500049
FURY SIGHT				
SL60005	Fury - Black	\$ 467.99	\$ 415.99	702649600053
SL60002	Fury - Orange	\$ 467.99	\$ 415.99	702649600022
SL60001	Fury - Red	\$ 467.99	\$ 415.99	702649600015
SL60003	Fury - Green	\$ 467.99	\$ 415.99	702649600039
SL60004	Fury - Blue	\$ 467.99	\$ 415.99	702649600046
ADRENALINE SIGHT				
SL70005	Adrenaline - Black	\$ 415.99	\$ 363.99	702649700050
SL70002	Adrenaline - Orange	\$ 415.99	\$ 363.99	702649700029
SL70001	Adrenaline - Red	\$ 415.99	\$ 363.99	702649700012
SL70003	Adrenaline - Green	\$ 415.99	\$ 363.99	702649700036
SL70004	Adrenaline -Blue	\$ 415.99	\$ 363.99	702649700043
SL70006	SureLoc Recurve Aperature Holder	\$ 103.99	\$ 93.99	702639700060
RHYTHM REST				
SL20006	Rhythm Rest - Black	\$ 93.99	\$ 83.49	702649200062
SL20002	Rhythm Rest - Orange	\$ 93.99	\$ 83.49	702649200024
SL20001	Rhythm Rest - Red	\$ 93.99	\$ 83.49	702649200017
SL20003	Rhythm Rest - Green	\$ 93.99	\$ 83.49	702649200031
SL20004	Rhythm Rest - Blue	\$ 93.99	\$ 83.49	702649200048
SL20005	Rhythm Rest - Micro Adjust	\$ 114.99	\$ 103.99	702649200055

SL20010	Additional Blades	\$ 15.99	\$ 15.99	702649200109
SCOPES				
SL51296	29 MM - Black	\$ 166.99	\$ 155.99	702649512967
SL51292	29 MM - Orange	\$ 166.99	\$ 155.99	702649512929
SL51291	29 MM - Red	\$ 166.99	\$ 155.99	702649512912
SL51293	29 MM - Green	\$ 166.99	\$ 155.99	702649512936
SL51294	29 MM - Blue	\$ 166.99	\$ 155.99	702649512943
SL51356	35 MM - Black	\$ 166.99	\$ 155.99	702649513568
SL51352	35MM - Orange	\$ 166.99	\$ 155.99	702649513520
SL51351	35MM - Red	\$ 166.99	\$ 155.99	702649512516
SL51353	35MM - Green	\$ 166.99	\$ 155.99	702649513537
SL51354	35MM - Blue	\$ 166.99	\$ 155.99	702649513544
ACCESSORIES				
SL90001	Mounting block assembly	\$ 31.99	\$ 27.49	702649900016
SL90004	Carbonic Aluminum Tape Kit	\$ 31.99	\$ 27.49	702649900047
SL90005	Sight Tape Cover	\$ 31.99	\$ 27.49	702649900054
SL90006	Sight Light	\$ 51.99	\$ 47.99	702649900061
SL53296	29mm Sunshade	\$ 31.99	\$ 27.49	702649532965
SL53356	35mm Sunshade	\$ 31.99	\$ 27.49	702649533566
SL90007	Carbonic/Challenger Quick Detach Assembly	\$ 51.99	\$ 47.99	702649900078
SL90008	Legacy Sight to scope adapter	\$ 20.99	\$ 16.99	702649900085
SL80006	Hunting Attachment - Black	\$ 155.99	\$ 145.99	702649800064
SL52294	4X 29 MM Lens - Center Drilled for .19" Fiber	\$ 155.99	\$ 145.99	702649522942
SL52296	6X 29 MM Lens - Center Drilled for .19" Fiber	\$ 155.99	\$ 145.99	702649522966
SL52354	4X 35 MM Lens - Center Drilled for .19" Fiber	\$ 155.99	\$ 145.99	702649523543
SL52356	6X 35 MM Lens - Center Drilled for .19" Fiber	\$ 155.99	\$ 145.99	702649523567
SL52194	4X 29 MM Lens - NON Drilled for .19" Fiber	\$ 114.99	\$ 103.99	702649521945
SL52196	6X 29 MM Lens - NON Drilled for .19" Fiber	\$ 114.99	\$ 103.99	702649524946
SL52494	4X 35 MM Lens - NON Drilled for .19" Fiber	\$ 114.99	\$ 103.99	702649524946
SL52496	6X 35 MM Lens - NON Drilled for .19" Fiber	\$ 114.99	\$ 103.99	702649524960



Item	Product Description	New MSRP	New MAP Retail	UPC
B51000	GenZ 16"x8"x18"	\$ 48.99	\$ 42.99	702649510000
B51100	Classic 18 18"x13.5"x18"	\$ 85.99	\$ 74.99	702649511007
B51300	Classic 22 22"x13.5"x22"	\$ 117.99	\$ 106.99	702649513001
B50901	Range 48 48"x18"x48"	\$ 1,069.99	\$ 1,016.49	702649509011
B50801	Bullseye 34"x14"x34"	\$ 256.99	\$ 246.49	702649508014
Block Infinity Series				
B56405	Block Infinity 20"	\$ 192.99	\$ 181.99	702649902614
B56505	Block Infinity 22"	\$ 213.99	\$ 203.49	702649902621
B56800	Block Infinity Crossbow 16"	\$ 149.99	\$ 139.49	702649902638
B56900	Block Infinity Crossbow 20"	\$ 203.99	\$ 192.99	702649902645
GlenDel				
G71000	GlenDel Buck w/4-sided insert	\$ 192.99	\$ 181.99	702649710004
G71100	GlenDel Buck insert core	\$ 85.99	\$ 74.99	702649711001
G71010	GlenDel Crossbow Buck	\$ 246.99	\$ 235.49	702649710103
GlenDel Pre-Rut				
G73000	GlenDel Pre-Rut Buck w/ 4-sided insert	\$ 246.99	\$ 235.49	702649730002
G73100	GlenDel Pre-Rut insert core	\$ 96.99	\$ 85.99	702649731009
GlenDel Full Rut				
G75000	GlenDel Full-Rut Buck w/4-sided insert	\$ 299.99	\$ 288.99	702649750000
G75100	GlenDel Full-Rut Buck insert core	\$ 106.99	\$ 96.49	702649751007



TRUFIRE

Item	Product Description	New MSRP	New MAP Retail	UPC
EDGE models				
EGEXBF	Edge Extreme Buckle Foldback (DEALER ONLY) - camo	\$ 74.99	\$ 69.99	045437033115
EGBBLKF	Edge Buckle Black Foldback	\$ 79.99	\$ 74.99	045437033566
EGBF	Edge Buckle Foldback - camo	\$ 89.99	\$ 84.99	045437033139
MXEGBBLK	Max Edge Buckle Black Foldback (DEALER ONLY)	\$ 89.99	\$ 84.99	045437034068
ThruFire models				
T20113	ThruFire Release	\$ 159.99	\$ 149.99	045437034808
T20114	ThruFire Release Small	\$ 159.99	\$ 149.99	045437043817
HARDCORE models				
HDBBLKF	Hardcore Buckle Black Foldback (DEALER ONLY)	\$ 104.99	\$ 99.99	045437033788
HDBF	Hardcore Buckle Foldback - camo	\$ 109.99	\$ 104.99	045437033726
MXHDBBLK	Max Hardcore Buckle Black Foldback	\$ 129.99	\$ 124.99	045437033825
HAND-HELD HUNTING / 3D CROSSOVER				
EG4C	Edge 4-Finger - camo	\$ 109.99	\$ 99.99	045437033696
BTR	SEAR Back Tension Red	\$ 179.99	\$ 169.99	045437034334
BTG	SEAR Back Tension Green	\$ 179.99	\$ 169.99	045437034341
BTS	SEAR Back Tension Silver	\$ 179.99	\$ 169.99	045437034648
BTS-S	SEAR Back Tension Silver - Small	\$ 179.99	\$ 169.99	045437034662
T20110	SEAR-X Back Tension	\$ 209.99	\$ 199.99	045437034747
SYN-R	Synapses Hammer Throw - red	\$ 229.99	\$ 219.99	045437034525
SYN-G	Synapse Hammer Throw - green	\$ 229.99	\$ 219.99	045437034532
SYN-S	Synapse Hammer Throw - silver	\$ 229.99	\$ 219.99	045437034549
ACCESSORIES				
T20120	4+1 Quiver	\$ 109.99	\$ 99.99	045437034761



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Muzzy Bowfishing				
8005	LV-X Muzzy Bowfishing Kit Powered by Oneida	\$ 629.99	\$ 579.99	050301132047
8000	LV-X Muzzy Bowfishing Bow Powered by Oneida	\$ 529.99	\$ 479.99	050301132054
8001	LV-X MUZZY BOWFISHING BOW - LH	\$ 529.99	\$ 479.99	050301132078