



Item	Product Description	MSRP	MAP	UPC
AX40001	AXE 405 Crossbow with 3 bolts and Optic	\$ 1,699.99	\$ 1,599.99	818322014250
AX40002	AXE 440 Crossbow with 3 Bolts and Optic - NEW	\$ 2,099.99	\$ 1,999.99	818322014601
AX10001	AXE 6-Pack Bolts 17.5"	\$ 109.99	\$ 99.99	818322014496
AX10003	AXE 6-Pack Bolts 20" - NEW	\$ 109.99	\$ 99.99	818322014717
AX10002	Bolt Combo pack (3 bolts & 3 green lighted nocks) 17.5"	\$ 89.99	\$ 79.99	818322014502
AX10004	Bolt Combo pack (3 bolts & 3 green lighted nocks) 20" - NEW	\$ 89.99	\$ 79.99	818322014724
AX20002	Axe nock - red, 3-pk	\$ 44.99	\$ 39.99	818322914369
AX20005	Axe nock - green, 3-pk	\$ 44.99	\$ 39.99	818322014472



Item	Product Description	MSRP	MAP	UPC
50751	Maxima Red 400 12-pk shafts	\$ 179.99	\$ 164.99	044734507510
50752	Maxima Red 350 12-pk shafts	\$ 179.99	\$ 164.99	044734507527
50753	Maxima Red 400 6-pk arrows	\$ 99.99	\$ 89.99	044734507534
50754	Maxima Red 350 6-pk arrows	\$ 99.99	\$ 89.99	044734507541
50755	Maxima Red 400 36-pk bulk arrow	\$ 17.99	\$ 15.99	044734507558
50756	Maxima Red 350 36-pk bulk arrow	\$ 17.99	\$ 15.99	044734507565
50868	Maxima Red SD 400 12-pk shafts	\$ 199.99	\$ 184.99	044734508685
50869	Maxima Red SD 350 12-pk shafts	\$ 199.99	\$ 184.99	044734508692
51075	Maxima Red SD 450 12-pk shafts	\$ 199.99	\$ 184.99	044734510756
50870	Maxima Red SD 400 6-pk arrows	\$ 109.99	\$ 99.99	044734508708
50871	Maxima Red SD 350 6-pk arrows	\$ 109.99	\$ 99.99	044734508715
50872	Maxima Red SD 400 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734508722
50873	Maxima Red SD 350 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734508739
51189	Maxima Red MO Contour 400 12-pk shafts	\$ 179.99	\$ 164.99	044734511890
51190	Maxima Red MO Contour 350 12-pk shafts	\$ 179.99	\$ 164.99	044734511906
51191	Maxima Red MO Contour 400 6-pk arrows	\$ 99.99	\$ 89.99	044734511913
51192	Maxima Red MO Contour 350 6-pk arrows	\$ 99.99	\$ 89.99	044734511920
51193	Maxima Red MO Contour 400 36-pk bulk arrow	\$ 17.99	\$ 15.99	044734511937
51194	Maxima Red MO Contour 350 36-pk bulk arrow	\$ 17.99	\$ 15.99	044734511944
51183	Maxima Red MO Contour SD 400 12-pk shafts	\$ 199.99	\$ 184.99	044734511838
51184	Maxima Red MO Contour SD 350 12-pk shafts	\$ 199.99	\$ 184.99	044734511845



Item	Product Description	MSRP	MAP	UPC
51185	Maxima Red MO Contour SD 400 6-pk arrows	\$ 109.99	\$ 99.99	044734511852
51186	Maxima Red MO Contour SD 350 6-pk arrows	\$ 109.99	\$ 99.99	044734511869
51187	Maxima Red MO Contour SD 400 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734511876
51188	Maxima Red MO Contour SD 350 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734511883
51106	Maxima Triad 400 12-pk shafts	\$ 299.99	\$ 279.99	044734511067
51107	Maxima Triad 350 12-pk shafts	\$ 299.99	\$ 279.99	044734511074
51108	Maxima Triad 300 12-pk shafts	\$ 299.99	\$ 279.99	044734511081
51109	Maxima Triad 400 6-pk arrows	\$ 159.99	\$ 149.99	044734511098
51110	Maxima Triad 350 6-pk arrows	\$ 159.99	\$ 149.99	044734511104
51111	Maxima Triad 300 6-pk arrows	\$ 159.99	\$ 149.99	044734511111
51076	Maxima XRZ 150 12-pk shafts	\$ 199.99	\$ 184.99	044734510763
51077	Maxima XRZ 250 12-pk shafts	\$ 199.99	\$ 184.99	044734510770
51078	Maxima XRZ 350 12-pk shafts	\$ 199.99	\$ 184.99	044734510787
51079	Maxima XRZ 150 6-pk arrows	\$ 109.99	\$ 99.99	044734510794
51080	Maxima XRZ 250 6-pk arrows	\$ 109.99	\$ 99.99	044734510800
51081	Maxima XRZ 350 6-pk arrows	\$ 109.99	\$ 99.99	044734510817
51082	Maxima XRZ 150 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734510824
51083	Maxima XRZ 250 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734510831
51084	Maxima XRZ 350 36-pk bulk arrow	\$ 19.99	\$ 16.99	044734510848



Item	Product Description	MSRP	MAP	UPC
CC8076	Code Black 20 LTE	\$ 309.99	\$ 299.99	850022648076
CC8083	Blackhawk 20 LTE	\$ 309.99	\$ 299.99	850022648083
CC2762	WC30-A - <i>NEW</i>	\$ 169.99	\$ 149.99	898079002762
CC8014	WC30-V - <i>NEW</i>	\$ 169.99	\$ 149.99	850022648014
CC5755	LB-V - <i>NEW</i>	\$ 199.99	\$ 179.99	859972005755
CC5762	LB-A - <i>NEW</i>	\$ 199.99	\$ 179.99	859972005762
CC5779	LC32 - <i>NEW</i>	\$ 209.99	\$ 199.99	859972005779
CC5786	LB-V3 - <i>NEW</i>	\$ 799.99	\$ 769.99	859972005786
CC5793	LB-A3 - <i>NEW</i>	\$ 799.99	\$ 769.99	859972005793
CC8021	MP32 - <i>NEW</i>	\$ 129.99	\$ 119.99	850022648021
CC5854	MP16 - Mossy Oak	\$ 119.99	\$ 99.99	859972005854
CC5861	MP16 - Realtree	\$ 119.99	\$ 99.99	859972005861
CC5809	NBF32	\$ 139.99	\$ 129.99	859972005809



Item	Product Description	MSRP	MAP	UPC
IQ00360	IQ Micro 5-pin, RH - NEW	\$ 199.99	\$ 179.99	702649004424
IQ00361	IQ Micro 5-pin, LH - NEW	\$ 199.99	\$ 179.99	702649004431
IQ00359	IQ Pro Hunter RH - NEW	\$ 299.99	\$ 289.99	702649004417



Item	Product Description	MSRP	MAP	UPC
NT-300	Nockturnal FIT Universal Size Strobing Red & Green Lighted Nock	\$ 39.99	\$ 32.99	818322011839
NT-302	Nockturnal FIT Universal Size Red Lighted Nock	\$ 39.99	\$ 32.99	818322011846
NT-305	Nockturnal FIT Universal Size Green Lighted Nock	\$ 39.99	\$ 32.99	818322011853
NT-310	Nockturnal FIT Universal Size Strobing Red & BLUE Lighted Nock	\$ 39.99	\$ 32.99	818322012300
NT-320	Nockturnal FIT Universal Size Strobing Blue & Green Lighted Nock	\$ 39.99	\$ 32.99	818322012317
NT-315	Nockturnal FIT Universal Size Orange Lighted Nock	\$ 39.99	\$ 32.99	818322012324
NT-314	Nockturnal FIT Universal Size Blue Lighted Nock	\$ 39.99	\$ 32.99	818322012331
NT-317	Nockturnal FIT Universal Size White Lighted Nock	\$ 39.99	\$ 32.99	818322012348
NT-312	Nockturnal FIT Universal Size Pink Lighted Nock	\$ 39.99	\$ 32.99	818322012539
NT-810	Nockturnal Shift Universal Size - Red Lighted Nock - 2-Pack - NEW	\$ 29.99	\$ 24.99	818322013703
NT-811	Nockturnal Shift Universal Size - Green Lighted Nock - 2-Pack - NEW	\$ 29.99	\$ 24.99	818322013819
NT-812	Nockturnal Shift Universal Size - Strobing Red & Green Lighted Nock 2-Pack - NEW	\$ 29.99	\$ 24.99	818322013925
NT-602	Nockturnal-G Red 3-pack	\$ 39.99	\$ 32.99	818322010498
NT-605	Nockturnal-G Green 3-pack	\$ 39.99	\$ 32.99	818322010504
NT-614	Nockturnal-G Blue 3-pack	\$ 39.99	\$ 32.99	818322010528
NT-616	Nocturnal-G Pink 3-pack	\$ 39.99	\$ 32.99	818322010603
NT-615	Nocturnal-G Orange 3-pack	\$ 39.99	\$ 32.99	818322012546

Rage®

Item	Product Description	MSRP	MAP	UPC
R35400	Trypan Crossbow 150gr - Steel	\$ 54.99	\$ 49.99	818322012485
R38200	Rage Hypodermic Crossbow NC 100gr 2" Cut	\$ 54.99	\$ 49.99	818322012669
R38400	Rage NC 125 gr. Crossbow	\$ 54.99	\$ 49.99	818322012959
R38800	Rage X-Treme NC Crossbow	\$ 39.99	\$ 34.99	818322014243
R35600	Rage Hypodermic Trypan NC Crossbow 100gr - NEW ** 2-pack**	\$ 39.99	\$ 34.99	818322014304
R51200	Rage EXTREME 4 Blade 2.3" ** 2-pack**	\$ 39.99	\$ 34.99	818322012225
R38500	Rage NC X-treme Chisel Tip	\$ 39.99	\$ 34.99	818322014014
R38600	Rage NC X-treme COC (Cut on Contact)	\$ 39.99	\$ 34.99	818322014120
R38100	Rage Hypodermic NC 100gr 2" Cut	\$ 54.99	\$ 49.99	818322012515
R38300	Rage Hypodermic NC +P 100 Gr.	\$ 54.99	\$ 49.99	818322012942
R38700	Rage NC +P 125 Gr.	\$ 54.99	\$ 49.99	818322014236
R35500	Rage Hypodermic Trypan NC 100gr - NEW ** 2-pack **	\$ 39.99	\$ 34.99	818322014298
R32110	Rage Cage Accessory Case	\$ 14.99	\$ 9.99	818322014229

SURE-LOC

Item	Product Description	MSRP	MAP	UPC
SL50005	Carbonic - Black	\$ 549.99	\$ 499.99	702649500056
SL50002	Carbonic - Orange	\$ 549.99	\$ 499.99	702649500025
SL50001	Carbonic - Red	\$ 549.99	\$ 499.99	702649500018
SL50003	Carbonic - Green	\$ 549.99	\$ 499.99	702649500032
SL50004	Carbonic - Blue	\$ 549.99	\$ 499.99	702649500049
SL60005	Fury - Black	\$ 449.99	\$ 399.99	702649600053
SL60002	Fury - Orange	\$ 449.99	\$ 399.99	702649600022
SL60001	Fury - Red	\$ 449.99	\$ 399.99	702649600015
SL60003	Fury - Green	\$ 449.99	\$ 399.99	702649600039
SL60004	Fury - Blue	\$ 449.99	\$ 399.99	702649600046
SL70005	Adrenaline - Black	\$ 399.99	\$ 349.99	702649700050
SL70002	Adrenaline - Orange	\$ 399.99	\$ 349.99	702649700029
SL70001	Adrenaline - Red	\$ 399.99	\$ 349.99	702649700012
SL70003	Adrenaline - Green	\$ 399.99	\$ 349.99	702649700036
SL70004	Adrenaline -Blue	\$ 399.99	\$ 349.99	702649700043
SL70006	SureLoc Recurve Aperature Holder	\$ 99.99	\$ 89.99	702639700060
SL20006	Rhythm Rest - Black	\$ 89.99	\$ 79.99	702649200062
SL20002	Rhythm Rest - Orange	\$ 89.99	\$ 79.99	702649200024
SL20001	Rhythm Rest - Red	\$ 89.99	\$ 79.99	702649200017
SL20003	Rhythm Rest - Green	\$ 89.99	\$ 79.99	702649200031
SL20004	Rhythm Rest - Blue	\$ 89.99	\$ 79.99	702649200048
SL20005	Rhythm Rest - Micro Adjust	\$ 109.99	\$ 99.99	702649200055
SL20010	Additional Blades	\$ 14.99	\$ 14.99	702649200109
SL51296	29 MM - Black	\$ 159.99	\$ 149.99	702649512967
SL51292	29 MM - Orange	\$ 159.99	\$ 149.99	702649512929
SL51291	29 MM - Red	\$ 159.99	\$ 149.99	702649512912
SL51293	29 MM - Green	\$ 159.99	\$ 149.99	702649512936
SL51294	29 MM - Blue	\$ 159.99	\$ 149.99	702649512943

SURE-LOC

Item	Product Description	MSRP	MAP	UPC
SL51356	35 MM - Black	\$ 159.99	\$ 149.99	702649513568
SL51352	35MM - Orange	\$ 159.99	\$ 149.99	702649513520
SL51351	35MM - Red	\$ 159.99	\$ 149.99	702649512516
SL51353	35MM - Green	\$ 159.99	\$ 149.99	702649513537
SL51354	35MM - Blue	\$ 159.99	\$ 149.99	702649513544
SL52294	4X 29 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649522942
SL52296	6X 29 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649522966
SL52354	4X 35 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649523543
SL52356	6X 35 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649523567
SL52194	4X 29 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649521945
SL52196	6X 29 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649524946
SL52494	4X 35 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649524946
SL52496	6X 35 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649524960
SL90001	Mounting block assembly	\$ 29.99	\$ 25.99	702649900016
SL90004	Carbonic Aluminum Tape Kit	\$ 29.99	\$ 25.99	702649900047
SL90005	Sight Tape Cover	\$ 29.99	\$ 25.99	702649900054
SL90006	Sight Light	\$ 49.99	\$ 45.99	702649900061
SL53296	29mm Sunshade	\$ 29.99	\$ 25.99	702649532965
SL53356	35mm Sunshade	\$ 29.99	\$ 25.99	702649533566
SL90007	Carbonic/Challenger Quick Detach Assembly	\$ 49.99	\$ 45.99	702649900078
SL90008	Legacy Sight to scope adapter	\$ 19.99	\$ 15.99	702649900085
SL80006	Hunting Attachment - Black	\$ 149.99	\$ 139.99	702649800064

Targets

Item	Product Description	MSRP	MAP	UPC
B51000	GenZ (16"x8"x18")	\$ 44.99	\$ 39.99	702649510000
B51100	Classic 18 (18"x13.5"x18")	\$ 79.99	\$ 69.99	702649511007
B51300	Classic 22 (22"x13.5"x22")	\$ 109.99	\$ 99.99	702649513001
B50901	Range 48 (48"x18"x48")	\$ 999.99	\$ 949.99	702649509011
B50801	Bullseye (34"x14"x34")	\$ 239.99	\$ 229.99	702649508014
B56405	Block Infinity 20" - NEW (replaces Block Vault XL)	\$ 179.99	\$ 169.99	702649902614
B56505	Block Infinity 22" - NEW (replaces Block Vault XXL)	\$ 199.99	\$ 189.99	702649902621
B56800	Block Infinity Crossbow 16" - NEW (replaces Block Black XB 16")	\$ 139.99	\$ 129.99	702649902638
B56900	Block Infinity Crossbow 20" - NEW (replaces Block Black XB 20")	\$ 189.99	\$ 179.99	702649902645
G71000	GlenDel Buck w/4-sided core	\$ 179.99	\$ 169.99	702649710004
G71100	GlenDel Buck replacement core	\$ 79.99	\$ 69.99	702649711001
G71010	GlenDel Crossbow Buck	\$ 229.99	\$ 219.99	702649710103
G71110	GlenDel Crossbow Buck replacement core	\$ 79.99	\$ 74.99	702649711100
G73000	GlenDel Pre-Rut Buck w/ 4-sided core	\$ 229.99	\$ 219.99	702649730002
G73100	GlenDel Pre-Rut replacement core	\$ 89.99	\$ 79.99	702649731009
G75000	GlenDel Full-Rut Buck w/4-sided core	\$ 279.99	\$ 269.99	702649750000
G75100	GlenDel Full-Rut Buck replacement core	\$ 99.99	\$ 89.99	702649751007



TRUFIRE



MUZZY

BOWFISHING

Item	Product Description	MSRP	MAP	UPC
EGEXBF	Edge Extreme Buckle Foldback (DEALER ONLY) - camo	\$ 74.99	\$ 69.99	045437033115
EGBBLKF	Edge Buckle Black Foldback	\$ 79.99	\$ 74.99	045437033566
EGBF	Edge Buckle Foldback - camo	\$ 89.99	\$ 84.99	045437033139
MXEGBBLKF	Max Edge Buckle Black Foldback (DEALER ONLY)	\$ 89.99	\$ 84.99	045437034068
T20113	ThruFire Release	\$ 159.99	\$ 149.99	045437034808
T20114	ThruFire Release Small	\$ 159.99	\$ 149.99	045437043817
HDBBLKF	Hardcore Buckle Black Foldback (DEALER ONLY)	\$ 104.99	\$ 99.99	045437033788
HDBF	Hardcore Buckle Foldback - camo	\$ 109.99	\$ 104.99	045437033726
MXHDBBLKF	Max Hardcore Buckle Black Foldback	\$ 129.99	\$ 124.99	045437033825
EG4C	Edge 4-Finger - camo	\$ 109.99	\$ 99.99	045437033696
BTR	SEAR Back Tension Red	\$ 179.99	\$ 169.99	045437034334
BTG	SEAR Back Tension Green	\$ 179.99	\$ 169.99	045437034341
BTS	SEAR Back Tension Silver	\$ 179.99	\$ 169.99	045437034648
BTS-S	SEAR Back Tension Silver - Small	\$ 179.99	\$ 169.99	045437034662
T20110	SEAR-X Black	\$ 209.99	\$ 199.99	045437034747
SYN-R	Synapes Hammer Throw - red	\$ 229.99	\$ 219.99	045437034525
SYN-G	Synapse Hammer Throw - green	\$ 229.99	\$ 219.99	045437034532
SYN-S	Synapse Hammer Throw - silver	\$ 229.99	\$ 219.99	045437034549
T20120	4+1 Quiver	\$ 109.99	\$ 99.99	045437034761