



Item #	Product Description	MSRP	MAP	UPC
50751	MAXIMA RED 250 SHAFTS 12 PK	\$ 179.99	\$ 164.99	044734507510
50752	MAXIMA RED 350 SHAFTS 12 PK	\$ 179.99	\$ 164.99	044734507527
50753	MAXIMA RED 250 6 PK	\$ 99.99	\$ 89.99	044734507534
50754	MAXIMA RED 350 6 PK	\$ 99.99	\$ 89.99	044734507541
50755	MAXIMA RED 250 BULK	\$ 17.99	\$ 15.99	044734507558
50756	MAXIMA RED 350 BULK	\$ 17.99	\$ 15.99	044734507565
50868	MAXIMA RED SD 250 12PK SHAFTS	\$ 199.99	\$ 184.99	044734508685
50869	MAXIMA RED SD 350 12PK SHAFTS	\$ 199.99	\$ 184.99	044734508692
51075	MAXIMA RED SD 450 12PK SHAFTS	\$ 199.99	\$ 184.99	044734510756
50870	MAXIMA RED SD 250 6PK ARROWS	\$ 109.99	\$ 99.99	044734508708
50871	MAXIMA RED SD 350 6PK ARROWS	\$ 109.99	\$ 99.99	044734508715
50872	MAXIMA RED SD 250 36PK ARROWS BULK	\$ 19.99	\$ 16.99	044734508722
50873	MAXIMA RED SD 350 36PK ARROWS BULK	\$ 19.99	\$ 16.99	044734508739
50975	MAXIMA RED BADLANDS 250 SHAFTS 12 PK	\$ 179.99	\$ 164.99	044734509750
50976	MAXIMA RED BADLANDS 350 SHAFTS 12 PK	\$ 179.99	\$ 164.99	044734509767
50977	MAXIMA RED BADLANDS 250 6 PK	\$ 99.99	\$ 89.99	044734509774
50978	MAXIMA RED BADLANDS 350 6 PK	\$ 99.99	\$ 89.99	044734509781
50979	MAXIMA RED BADLANDS 250 BULK	\$ 17.99	\$ 15.99	044734509798
50980	MAXIMA RED BADLANDS 350 BULK	\$ 17.99	\$ 15.99	044734509804
50969	MAXIMA RED BADLANDS SD 250 SHAFTS 12 PK	\$ 199.99	\$ 184.99	044734509699
50970	MAXIMA RED BADLANDS SD 350 SHAFTS 12 PK	\$ 199.99	\$ 184.99	044734509705
50971	MAXIMA RED BADLANDS SD 250 6 PK	\$ 109.99	\$ 99.99	044734509712
50972	MAXIMA RED BADLANDS SD 350 6 PK	\$ 109.99	\$ 99.99	044734509729
50973	MAXIMA RED BADLANDS SD 250 BULK	\$ 19.99	\$ 16.99	044734509736
50974	MAXIMA RED BADLANDS SD 350 BULK	\$ 19.99	\$ 16.99	044734509743
51106	Triad XSD 400 12 PK Shafts	\$ 299.99	\$ 279.99	044734511067
51107	Triad XSD 350 12 PK Shafts	\$ 299.99	\$ 279.99	044734511074
51108	Triad XSD 300 12 PK Shafts	\$ 299.99	\$ 279.99	044734511081
51109	Triad XSD 400 6 PK Shafts	\$ 159.99	\$ 149.99	044734511098
51110	Triad XSD 350 6 PK Shafts	\$ 159.99	\$ 149.99	044734511104
51111	Triad XSD 300 6 PK Shafts	\$ 159.99	\$ 149.99	044734511111
51076	MAXIMA XRZ 150 12 PK SHAFTS	\$ 199.99	\$ 184.99	044734510763
51077	MAXIMA XRZ 250 12 PK SHAFTS	\$ 199.99	\$ 184.99	044734510770
51078	MAXIMA XRZ 350 12 PK SHAFTS	\$ 199.99	\$ 184.99	044734510787
51079	MAXIMA XRZ 150 6PK	\$ 109.99	\$ 99.99	044734510794
51080	MAXIMA XRZ 250 6PK	\$ 109.99	\$ 99.99	044734510800
51081	MAXIMA XRZ 350 6PK	\$ 109.99	\$ 99.99	044734510817
51082	MAXIMA XRZ 150 BULK	\$ 19.99	\$ 16.99	044734510824
51083	MAXIMA XRZ 250 BULK	\$ 19.99	\$ 16.99	044734510831
51084	MAXIMA XRZ 350 BULK	\$ 19.99	\$ 16.99	044734510848

SKU's in blue are phase-out items - these will fall under MAP until inventory has been depleted



Item #	Product Description	MSRP	MAP	UPC
IQ00355	IQ Micro 5-pin, RH	\$ 199.99	\$ 179.99	702649003557
IQ00356	IQ Micro 5-pin, LH	\$ 199.99	\$ 179.99	702649003564
IQ00353	IQ Pro Hunter RH	\$ 299.99	\$ 289.99	702649003533



Item #	Product Description	MSRP	MAP	UPC
NT-722	Predator Crossbow Nock - Red Size 1	\$ 39.99	\$ 37.99	818322011273
NT-725	Predator Crossbow Nock - Green Size 1	\$ 39.99	\$ 37.99	818322011280
NT-732	Predator Crossbow Nock - Red Size 2	\$ 39.99	\$ 37.99	818322011297
NT-735	Predator Crossbow Nock - Green Size 2	\$ 39.99	\$ 37.99	818322011303
NT-300	Nockturnal FIT Universal Size Strobing Red & Green Lighted Nock	\$ 39.99	\$ 32.99	818322011839
NT-302	Nockturnal FIT Universal Size Red Lighted Nock	\$ 39.99	\$ 32.99	818322011846
NT-305	Nockturnal FIT Universal Size Green Lighted Nock	\$ 39.99	\$ 32.99	818322011853
NT-310	Nockturnal FIT Universal Size Strobing Red & BLUE Lighted Nock	\$ 39.99	\$ 32.99	818322012300
NT-320	Nockturnal FIT Universal Size Strobing Blue & Green Lighted Nock	\$ 39.99	\$ 32.99	818322012317
NT-315	Nockturnal FIT Universal Size Orange Lighted Nock	\$ 39.99	\$ 32.99	818322012324
NT-314	Nockturnal FIT Universal Size Blue Lighted Nock	\$ 39.99	\$ 32.99	818322012331
NT-317	Nockturnal FIT Universal Size White Lighted Nock	\$ 39.99	\$ 32.99	818322012348
NT-312	Nockturnal FIT Universal Size Pink Lighted Nock	\$ 39.99	\$ 32.99	818322012539
NT-602	Nockturnal-G Red 3-pack	\$ 39.99	\$ 32.99	818322010498
NT-605	Nockturnal-G Green 3-pack	\$ 39.99	\$ 32.99	818322010504
NT-614	Nockturnal-G Blue 3-pack	\$ 39.99	\$ 32.99	818322010528
NT-616	Nocturnal-G Pink 3-pack	\$ 39.99	\$ 32.99	818322010603
NT-615	Nocturnal-G Orange 3-pack	\$ 39.99	\$ 32.99	818322012546

Rage

Item #	Product Description	MSRP	MAP	UPC
R35200	Rage Hypodermic Trypan Crossbow Broadhead Titanium construction 2" Cut	\$ 54.99	\$ 49.99	818322012362
R35400	Trypan Crossbow 150gr - Steel	\$ 54.99	\$ 49.99	818322012485
R38200	Rage Hypodermic Crossbow NC 100gr 2" Cut	\$ 54.99	\$ 49.99	818322012669
R38400	Rage NC 125 gr. Crossbow	\$ 54.99	\$ 49.99	818322012959
R51200	Rage EXTREME 4 Blade 2.3" ** 2 pack**	\$ 39.99	\$ 34.99	818322012225
R38500	Rage NC Extreme Chisel Tip ** 2 pack**	\$ 39.99	\$ 34.99	818322014014
R38600	Rage NC Extreme COC (Cut on Contact) ** 2 pack**	\$ 39.99	\$ 34.99	818322014120
R38800	Rage X-Treme NC Crossbow ** 2 pack**	\$ 39.99	\$ 34.99	818322014243
R35100	Rage Hypodermic Trypan Broadhead Titanium construction 2" Cut	\$ 54.99	\$ 49.99	818322011921
R38100	Rage Hypodermic NC 100gr 2" Cut	\$ 54.99	\$ 49.99	818322012515
R38300	Rage Hypodermic NC +P 100 gr.	\$ 54.99	\$ 49.99	818322012942
R38700	Rage NC +P 125 gr.	\$ 54.99	\$ 49.99	818322014236
R32100	Rage Cage Travel Case	\$ 14.99	\$ 11.99	853616003213
R32110	Rage Cage Accessory Case	\$ 14.99	\$ 9.99	818322014229

SURE-LOC

Item #	Product Description	MSRP	MAP	UPC
SL50005	Carbonic - Black	\$ 499.99	\$ 449.99	702649500056
SL50002	Carbonic - Orange	\$ 499.99	\$ 449.99	702649500025
SL50001	Carbonic - Red	\$ 499.99	\$ 449.99	702649500018
SL50003	Carbonic - Green	\$ 499.99	\$ 449.99	702649500032
SL50004	Carbonic - Blue	\$ 499.99	\$ 449.99	702649500049
SL60005	Fury - Black	\$ 399.99	\$ 349.99	702649600053
SL60002	Fury - Orange	\$ 399.99	\$ 349.99	702649600022
SL60001	Fury - Red	\$ 399.99	\$ 349.99	702649600015
SL60003	Fury - Green	\$ 399.99	\$ 349.99	702649600039
SL60004	Fury - Blue	\$ 399.99	\$ 349.99	702649600046
SL70005	Adrenaline - Black	\$ 349.99	\$ 299.99	702649700050
SL70002	Adrenaline - Orange	\$ 349.99	\$ 299.99	702649700029
SL70001	Adrenaline - Red	\$ 349.99	\$ 299.99	702649700012
SL70003	Adrenaline - Green	\$ 349.99	\$ 299.99	702649700036
SL70004	Adrenaline -Blue	\$ 349.99	\$ 299.99	702649700043
SL70006	Sure-Loc Recurve Aperture Holder	\$ 79.99	\$ 69.99	702639700060
SL20006	Rhythm Rest - Black	\$ 69.99	\$ 59.99	702649200062
SL20002	Rhythm Rest - Orange	\$ 69.99	\$ 59.99	702649200024
SL20001	Rhythm Rest - Red	\$ 69.99	\$ 59.99	702649200017
SL20003	Rhythm Rest - Green	\$ 69.99	\$ 59.99	702649200031
SL20004	Rhythm Rest - Blue	\$ 69.99	\$ 59.99	702649200048
SL20005	Rhythm Rest - Micro Adjust	\$ 109.99	\$ 99.99	702649200055
SL20010	Additional Blades	\$ 14.99	\$ 14.99	702649200109
SL51296	29 MM - Black	\$ 149.99	\$ 139.99	702649512967
SL51292	29 MM - Orange	\$ 149.99	\$ 139.99	702649512929
SL51291	29 MM - Red	\$ 149.99	\$ 139.99	702649512912
SL51293	29 MM - Green	\$ 149.99	\$ 139.99	702649512936
SL51294	29 MM - Blue	\$ 149.99	\$ 139.99	702649512943
SL51356	35 MM - Black	\$ 149.99	\$ 139.99	702649513568
SL51352	35MM - Orange	\$ 149.99	\$ 139.99	702649513520
SL51351	35MM - Red	\$ 149.99	\$ 139.99	702649512516
SL51353	35MM - Green	\$ 149.99	\$ 139.99	702649513537
SL51354	35MM - Blue	\$ 149.99	\$ 139.99	702649513544
SL90001	Mounting block assembly	\$ 29.99	\$ 25.99	702649900016
SL90002	Fiber kit	\$ 19.99	\$ 15.99	702649900023
SL90003	Level kit	\$ 19.99	\$ 15.99	702649900030
SL90004	Carbonic Aluminum Tape Kit	\$ 29.99	\$ 25.99	702649900047
SL90005	Sight Tape Cover	\$ 29.99	\$ 25.99	702649900054
SL90006	Sight Light	\$ 49.99	\$ 45.99	702649900061
SL53296	29mm Sunshade	\$ 29.99	\$ 25.99	702649532965
SL53356	35mm Sunshade	\$ 29.99	\$ 25.99	702649533566

SURE-LOC

SL90007	Carbonic/Challenger Quick Detach Assembly	\$ 49.99	\$ 45.99	702649900078
SL90008	Legacy Sight to scope adapter	\$ 19.99	\$ 15.99	702649900085
SL80006	Hunting Attachment - Black	\$ 149.99	\$ 139.99	702649800064
SL52294	4X 29 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649522942
SL52296	6X 29 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649522966
SL52354	4X 35 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649523543
SL52356	6X 35 MM Lens - Center Drilled for .19" Fiber	\$ 149.99	\$ 139.99	702649523567
SL52194	4X 29 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649521945
SL52196	6X 29 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649521969
SL52494	4X 35 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649524946
SL52496	6X 35 MM Lens - NON Drilled	\$ 109.99	\$ 99.99	702649524960



Item #	Product Description	MSRP	MAP	UPC
B51000	GenZ	\$ 44.99	\$ 34.99	702649510000
B51100	Classic 18	\$ 69.99	\$ 59.99	702649511007
B51200	Classic 20	\$ 89.99	\$ 79.99	702649512004
B51300	Classic 22	\$ 109.99	\$ 99.99	702649513001
B50902	Range 24	\$ 469.99	\$ 449.99	702649509028
B50900	Range 28	\$ 529.99	\$ 499.99	702649509004
B50901	Range 48	\$ 949.99	\$ 899.99	702649509011
B50801	Bullseye	\$ 219.99	\$ 209.99	702649508014
B56500	Crossbow 16	\$ 119.99	\$ 109.99	702649565000
B56600	Crossbow 20	\$ 169.99	\$ 159.99	702649566007
B56005	Block Vault M	\$ 119.99	\$ 109.99	702649560050
B56105	Block Vault L	\$ 149.99	\$ 139.99	702649561057
B56205	Block Vault XL	\$ 169.99	\$ 159.99	702649562054
B56305	Block Vault XXL	\$ 189.99	\$ 179.99	702649563051
G71000	GlenDel Buck w/4-sided insert	\$ 169.99	\$ 159.99	702649710004
G71100	GlenDel Buck replacement core	\$ 69.99	\$ 59.99	702649711001
G71010	GlenDel Crossbow Buck	\$ 199.99	\$ 189.99	702649710103
G71110	GlenDel Crossbow Buck insert core	\$ 79.99	\$ 74.99	702649711100
G73000	GlenDel Pre-Rut Buck w/ 4-sided insert	\$ 219.99	\$ 209.99	702649730002
G73100	GlenDel Pre-Rut replacement core	\$ 74.99	\$ 69.99	702649731009
G75000	GlenDel Full-Rut Buck w/4-sided insert	\$ 269.99	\$ 259.99	702649750000
G75100	GlenDel Full-Rut Buck replacement core	\$ 84.99	\$ 79.99	702649751007



TRUFIRE

&



MUZZY

BOWFISHING

Item #	Product Description	MSRP	MAP	UPC
EGBF	Edge Buckle Foldback - camo	\$ 89.99	\$ 84.99	045437033139
MXEGBBLKF	Max Edge Buckle Black Foldback (DEALER ONLY)	\$ 89.99	\$ 84.99	045437034068
T20113	ThruFire	\$ 159.99	\$ 149.99	045437034808
T20114	ThruFire, small	\$ 159.99	\$ 149.99	045437043817
HDBBLKF	Hardcore Buckle Black Foldback (DEALER ONLY)	\$ 104.99	\$ 99.99	045437033788
HDBF	Hardcore Buckle Foldback - camo	\$ 109.99	\$ 104.99	045437033726
MXHDBBLKF	Max Hardcore Buckle Black Foldback	\$ 129.99	\$ 124.99	045437033825
CWING	Chickenwing	\$ 109.99	\$ 99.99	045437034167
ESBF	Eva Shockey Signature Series Release with Foldback	\$ 109.99	\$ 99.99	045437034280
EGBFS	Edge Buckle Foldback Small - camo	\$ 74.99	\$ 69.99	045437033344
EG4C	Edge 4-Finger - camo	\$ 109.99	\$ 99.99	045437033696
HDRC	Hardcore 4-Finger Revolution - camo	\$ 174.99	\$ 169.99	045437034037
BTO	SEAR Back Tension Orange	\$ 169.99	\$ 159.99	045437034327
BTR	SEAR Back Tension Red	\$ 169.99	\$ 159.99	045437034334
BTG	SEAR Back Tension Green	\$ 169.99	\$ 159.99	045437034341
BTB	SEAR Back Tension Blue	\$ 169.99	\$ 159.99	045437034631
BTS	SEAR Back Tension Silver	\$ 169.99	\$ 159.99	045437034648
BTS-S	SEAR Back Tension Silver - Small	\$ 169.99	\$ 159.99	045437034662
T20110	SEAR-X Silver	\$ 209.99	\$ 199.99	045437034747
SYN-B	Synapse Hammer Throw - blue	\$ 219.99	\$ 209.99	045437034501
SYN-O	Synapse Hammer Throw - orange	\$ 219.99	\$ 209.99	045437034518
SYN-R	Synapes Hammer Throw - red	\$ 219.99	\$ 209.99	045437034525
SYN-G	Synapse Hammer Throw - green	\$ 219.99	\$ 209.99	045437034532
SYN-S	Synapse Hammer Throw - silver	\$ 219.99	\$ 209.99	045437034549
T20120	4+1 Quiver	\$ 109.99	\$ 99.99	045437034761

Item #	Product Description	MSRP	MAP	UPC
8000	LV-X Muzzy Bowfishing Bow Powered by Oneida - RH	\$ 529.99	\$ 479.99	050301132054
8001	LV-X Muzzy Bowfishing Bow Powered by Oneida - LH	\$ 529.99	\$ 479.99	050301132078
8005	LV-X Muzzy Bowfishing Kit Powered by Oneida - RH	\$ 629.99	\$ 579.99	050301132047
8006	LV-X Muzzy Bowfishing Kit Powered by Oneida - LH	\$ 629.99	\$ 579.99	050301132061