



Item	Product Description	Retail	MAP	UPC
Maxima Hunter				
50675	Maxima Hunter 250 12 pk shafts	<i>DLR only</i>	\$ 159.99	044734506759
50676	Maxima Hunter 350 12 pk shafts	<i>DLR only</i>	\$ 159.99	044734506766
50677	Maxima Hunter 450 12 pk shafts	<i>DLR only</i>	\$ 159.99	044734506773
50690	Maxima Hunter 250 6 pk arrows	<i>DLR only</i>	\$ 84.99	044734506902
50691	Maxima Hunter 350 6 pk arrows	<i>DLR only</i>	\$ 84.99	044734506919
50693	Maxima Hunter 250 36 pk arrows	<i>DLR only</i>	\$ 14.99	044734506933
50694	Maxima Hunter 350 36 pk arrows	<i>DLR only</i>	\$ 14.99	044734506940
Maxima Red				
50751	Maxima Red 250 12 pk shafts	\$ 179.99	\$ 164.99	044734507510
50752	Maxima Red 350 12 pk shafts	\$ 179.99	\$ 164.99	044734507527
50753	Maxima Red 250 6 pk arrows	\$ 99.99	\$ 89.99	044734507534
50754	Maxima Red 350 6 pk arrows	\$ 99.99	\$ 89.99	044734507541
50755	Maxima Red 250 36 pk bulk arrows	\$ 17.99	\$ 15.99	044734507558
50756	Maxima Red 350 36 pk bulk arrows	\$ 17.99	\$ 15.99	044734507565
Maxima Red SD				
50868	Maxima Red SD 250 12 pk shafts	\$ 199.99	\$ 184.99	044734508685
50869	Maxima Red SD 350 12 pk shafts	\$ 199.99	\$ 184.99	044734508692
50870	Maxima Red SD 250 6 pk arrows	\$ 109.99	\$ 99.99	044734508708
50871	Maxima Red SD 350 6 pk arrows	\$ 109.99	\$ 99.99	044734508715
50872	Maxima Red SD 250 36 pk bulk arrows	\$ 19.99	\$ 16.99	044734508722
50873	Maxima Red SD 350 36 pk bulk arrows	\$ 19.99	\$ 16.99	044734508739
51075	Maxima Red SD 450 12 pk shafts - NEW	\$ 199.99	\$ 184.99	044734510756
Maxima Red Badlands SD				
50969	Maxima Red Badlands SD 250 12 pk shafts	\$ 199.99	\$ 184.99	044734509699
50970	Maxima Red Badlands SD 350 12 pk shafts	\$ 199.99	\$ 184.99	044734509705
50971	Maxima Red Badlands SD 250 6 pk arrows	\$ 109.99	\$ 99.99	044734509712
50972	Maxima Red Badlands SD 350 6 pk arrows	\$ 109.99	\$ 99.99	044734509729
50973	Maxima Red Badlands SD 250 36 pk bulk arrows	\$ 19.99	\$ 16.99	044734509736
50974	Maxima Red Badlands SD 350 36 pk bulk arrows	\$ 19.99	\$ 16.99	044734509743
Maxima Red Badlands				
50975	Maxima Red Badlands 250 12 pk shafts	\$ 179.99	\$ 164.99	044734509750
50976	Maxima Red Badlands 350 12 pk shafts	\$ 179.99	\$ 164.99	044734509767
50977	Maxima Red Badlands 250 6 pk arrows	\$ 99.99	\$ 89.99	044734509774
50978	Maxima Red Badlands 350 6 pk arrows	\$ 99.99	\$ 89.99	044734509781
50979	Maxima Red Badlands 250 36 pk bulk arrows	\$ 17.99	\$ 15.99	044734509798
50980	Maxima Red Badlands 350 36 pk bulk arrows	\$ 17.99	\$ 15.99	044734509804
Maxima XRZ				
51076	Maxima XRZ 150 12 pk shafts NEW	\$ 199.99	\$ 184.99	044734510763

51077	Maxima XRZ 250 12 pk shafts NEW	\$ 199.99	\$ 184.99	044734510770
51078	Maxima XRZ 350 12 pk shafts NEW	\$ 199.99	\$ 184.99	044734510787
51079	Maxima XRZ 150 6 pk arrows NEW	\$ 109.99	\$ 99.99	044734510794
51080	Maxima XRZ 250 6 pk arrows NEW	\$ 109.99	\$ 99.99	044734510800
51081	Maxima XRZ 350 6 pk arrows NEW	\$ 109.99	\$ 99.99	044734510817
51082	Maxima XRZ 150 36 pk bulk arrows NEW	\$ 19.99	\$ 16.99	044734510824
51083	Maxima XRZ 250 36 pk bulk arrows NEW	\$ 19.99	\$ 16.99	044734510831
51084	Maxima XRZ 350 36 pk bulk arrows NEW	\$ 19.99	\$ 16.99	044734510848



Item #	Product Description	Retail	MAP	UPC
Micro				
IQ00355	IQ Micro 5-pin, RH NEW	\$ 159.99	\$ 149.99	702649003557
IQ00356	IQ Micro 5-pin, LH NEW	\$ 159.99	\$ 149.99	702649003564
Pro Hunter				
IQ00353	IQ Pro Hunter RH NEW	\$ 259.99	\$ 249.99	702649003533
Range Finding Sights				
IQ00354	Define Range Finding Sight RH 5-Pin	\$ 379.99	\$ 349.99	702649003540
IQ00357	Define Range Finding Sight LH 5-Pin NEW	\$ 379.99	\$ 349.99	702649003571
IQ00358	Define Pro 7-Pin w/ Retina Lock NEW	\$ 549.99	\$ 499.99	702649003588



Item	Product Description	Retail	MAP	UPC
8000	Muzzy LV-X Bowfishing Bow powered by Oneida	\$449.99	\$399.99	050301132054
8005	Muzzy LV-X Bowfishing Bow Kit powered by Oneida	\$549.99	\$499.99	050301132047



Item #	Description	MSRP	MAP	UPC
Predator Crossbow Nocks				
NT-722	Predator Crossbow Nock - Red Size 1	\$ 39.99	\$ 34.99	818322011273
NT-725	Predator Crossbow Nock - Green Size 1	\$ 39.99	\$ 34.99	818322011280
NT-732	Predator Crossbow Nock - Red Size 2	\$ 39.99	\$ 34.99	818322011297
NT-735	Predator Crossbow Nock - Green Size 2	\$ 39.99	\$ 34.99	818322011303
Nockturnal Lighted Nocks				
FIT Universal Nock System				
NT-300	Nockturnal FIT Universal Size Strobing Red & Green Lighted Nock	\$ 34.99	\$ 29.99	818322011839
NT-302	Nockturnal FIT Universal Size Red Lighted Nock	\$ 34.99	\$ 29.99	818322011846
NT-305	Nockturnal FIT Universal Size Green Lighted Nock	\$ 34.99	\$ 29.99	818322011853
NT-310	Nockturnal FIT Universal Size Strobing Red & BLUE Lighted Nock	\$ 34.99	\$ 29.99	818322012300
NT-320	Nockturnal FIT Universal Size Strobing Blue & Green Lighted Nock	\$ 34.99	\$ 29.99	818322012317
NT-315	Nockturnal FIT Universal Size Orange Lighted Nock	\$ 34.99	\$ 29.99	818322012324
NT-314	Nockturnal FIT Universal Size Blue Lighted Nock	\$ 34.99	\$ 29.99	818322012331
NT-317	Nockturnal FIT Universal Size White Lighted Nock	\$ 34.99	\$ 29.99	818322012348
NT-312	Nockturnal FIT Universal Size Pink Lighted Nock - NEW	\$ 34.99	\$ 29.99	818322012539
Victory VAP, Easton ACC, or G-UNI arrows				
NT-602	Nockturnal-G Red 3-pack	\$ 34.99	\$ 29.99	818322010498
NT-605	Nockturnal-G Green 3-pack	\$ 34.99	\$ 29.99	818322010504
NT-614	Nockturnal-G Blue 3-pack	\$ 34.99	\$ 29.99	818322010528
NT-616	Nocturnal-G Pink 3-pack	\$ 34.99	\$ 29.99	818322010603
NT-615	Nocturnal-G Orange 3-pack - NEW	\$ 34.99	\$ 29.99	818322012546



Item	Product Description	MSRP	MAP	UPC
RAGE CROSSBOW BROADHEADS				
R52000	Rage CrossbowX Extreme 100gr 2.3"	\$ 49.99	\$ 44.99	818322011495
R39600	Rage Hypodermic Crossbow 100gr. 2"	\$ 49.99	\$ 44.99	818322011631
R39700	Rage Hypodermic Crossbow 125gr. 2"	\$ 49.99	\$ 44.99	818322011648
R35200	Rage Hypodermic Trypan Crossbow Broadhead Titanium construction 2" Cut	\$ 54.99	\$ 49.99	818322012362
R35400	Trypan Crossbow 150gr - Steel - NEW	\$ 54.99	\$ 49.99	818322012485
R38200	Rage Hypodermic Crossbow NC 100gr 2" Cut - NEW	\$ 49.99	\$ 44.99	818322012669
RAGE EXTREME BROADHEADS				
R51200	Rage EXTREME 4 Blade 2.3" ** 2-pack**	\$ 34.99	\$ 29.99	818322012225
R55100	Rage EXTREME Chisel 2 Blade 2.3"	\$ 49.99	\$ 44.99	853616003039
R43000	Rage Xtreme Turkey Broadhead 2.3"x .75" Cut **2 Pack**	\$ 34.99	\$ 29.99	818322011877
RAGE HYPODERMIC SERIES				
R39100	Rage Hypodermic Standard 100gr. 2"	\$ 49.99	\$ 44.99	853616003060
R39800	Rage Hypodermic +P 100gr. 1.5"	\$ 49.99	\$ 44.99	818322011662
R39900	Rage Hypodermic +P 125 Grain Broadhead 1.5" Cut	\$ 49.99	\$ 44.99	818322011884
R35100	Rage Hypodermic Trypan Broadhead Titanium construction 2" Cut	\$ 54.99	\$ 49.99	818322011921
R38100	Rage Hypodermic NC 100gr 2" Cut - NEW	\$ 49.99	\$ 44.99	818322012515
RAGE PRACTICE BROADHEADS				
R31009	Rage 2 blade Practice packs	\$ 34.99	\$ 29.99	853616003411
R31109	Rage Chisel Practice 100 gr. 2 Blade	\$ 34.99	\$ 29.99	853616003718
R55109	Rage EXTREME Chisel Practice 100 gr.	\$ 34.99	\$ 29.99	853616003077
R39109	Rage Hypodermic Standard Practice 100 gr.	\$ 34.99	\$ 29.99	853616003121
R39609	Rage Hypodermic Crossbow Practice 100 gr.	\$ 34.99	\$ 29.99	818322011693
R39709	Rage Hypodermic Crossbow Practice 125 gr.	\$ 34.99	\$ 29.99	818322011709
RAGE REPLACEMENT BLADES				
R61005	Rage 2 blade Replacement Packs for SC Technology (COC & Chisel)	\$ 24.99	\$ 19.99	818322011402
R51005	Rage EXTREME Replacement blade (Chisel and Xbow Xtreme)	\$ 29.99	\$ 19.99	853616003671
R53005	Rage CrossbowX Replacement blade	\$ 29.99	\$ 19.99	853616003145
R39005	Rage Hypodermic 2 Blade Replacement blade (Standard 100G & 125G AND Deep 6)	\$ 24.99	\$ 19.99	853616003152
R39805	Rage Hypodermic +P & SS 85 Replacement Blades 1.5" 2 Blade	\$ 24.99	\$ 19.99	818322011723
R60105	Rage Replacement Blades for 3 Blade Chisel Tip SC 1.6" Cut & Chisel Tip X 3 Pack	\$ 24.99	\$ 19.99	818322011907
R35105	Rage Replacment Blades for Hypodermic Trypan & Trypan Crossbow Titanium construction 2" Cut	\$ 29.99	\$ 24.99	818322011938
R51205	Rage Replacement Blades for Extreme 4 Blade	\$ 24.99	\$ 19.99	818322012386
R38105	Rage Replacement Blades for Hypodermic NC - NEW	\$ 24.99	\$ 19.99	818322012522
RAGE REPLACEMENT SHOCK COLLARS AND O-RINGS				
R51100	Standard Shock Collars(fits All Extreme, HD Standard, SS & 2 Blades with SC Technology)	\$ 8.99	\$ 7.99	853616003749
R32700	HIGH ENERGY Crossbow Shock Collars	\$ 8.99	\$ 7.99	818322011730
R60107	Rage Replacement Shock Collar for Rage 3 Blade Chisel Tip SC 1.6" Cut Chisel Tip X	\$ 8.99	\$ 7.99	818322011914
R35107	Rage Replacement Shock Collar for Rage Hypodermic Trypan Titanium construction 2" Cut	\$ 8.99	\$ 7.99	818322011945
R35207	Rage Replacement Shock Collar for Rage Hypodermic Trypan Crossbow Titanium construction 2" Cut	\$ 8.99	\$ 7.99	818322012379



Item #	Product Description	Target Size	Retail	MAP	UPC
BLOCK Classic					
B51000	GenZ	16"x8"x18"	\$ 39.99	\$ 29.99	702649510000
B51100	Classic 18	18"x13.5"x18"	\$ 69.99	\$ 59.99	702649511007
B51200	Classic 20	20"x13.5"x20"	\$ 89.99	\$ 79.99	702649512004
B51300	Classic 22	22"x13.5"x22"	\$ 109.99	\$ 99.99	702649513001
B50902	Range 24	24"x18"x48"	\$ 469.99	\$ 449.99	702649509028
B50900	Range 28	28"x18"x48"	\$ 529.99	\$ 499.99	702649509004
B50901	Range 48	48"x18"x48"	\$ 949.99	\$ 899.99	702649509011
B50801	Bullseye	34"x14"x34"	\$ 219.99	\$ 199.99	702649508014
BLOCK Black Crossbow					
B56500	Crossbow 16	16"x16"x12"	\$ 109.99	\$ 99.99	702649565000
B56600	Crossbow 20	20"x20"x12"	\$ 159.99	\$ 149.99	702649566007
BLOCK Vault					
B56005	Block Vault M	16"x12"x16"	\$ 109.99	\$ 99.99	702649560050
B56105	Block Vault L	18"x16"x18"	\$ 139.99	\$ 129.99	702649561057
B56205	Block Vault XL	20"x16"x20"	\$ 159.99	\$ 149.99	702649562054
B56305	Block Vault XXL	22"x16"x22"	\$ 179.99	\$ 169.99	702649563051
GlenDel - Buck					
G71000	GlenDel Buck w/4-sided insert		\$ 159.99	\$ 149.99	702649710004
G71100	GlenDel Buck insert core		\$ 69.99	\$ 59.99	702649711001
G71010	GlenDel Crossbow Buck		\$ 189.99	\$ 179.99	702649710103
GlenDel - Pre-Rut Buck					
G73000	GlenDel Pre-Rut Buck w/ 4-sided insert		\$ 219.99	\$ 199.99	702649730002
G73100	GlenDel Pre-Rut insert core		\$ 74.99	\$ 69.99	702649731009
GlenDel - Full-Rut Buck					
G75000	GlenDel Full-Rut Buck w/4-sided insert		\$ 259.99	\$ 249.99	702649750000
G75100	GlenDel Full-Rut Buck insert core		\$ 84.99	\$ 79.99	702649751007



TRUEFIRE

Item	Product Description	MSRP	MAP	UPC
EDGE models				
EGBBLKF	Edge Buckle Black Foldback	\$ 74.99	\$ 69.99	045437033566
EGBF	Edge Buckle Foldback - camo	\$ 84.99	\$ 79.99	045437033139
Clutch Models				
CBF	Clutch Buckle Foldback - NEW	\$ 109.99	\$ 99.99	045437034624
CBCF	Clutch Buckle Camo Foldback - NEW	\$ 109.99	\$ 99.99	045437034709
HARDCORE models				
HDBF	Hardcore Buckle Foldback - camo	\$ 109.99	\$ 99.99	045437033726
MXHDBBLKF	Max Hardcore Buckle Black Foldback	\$ 124.99	\$ 119.99	045437033825
CHICKENWING models				
CWING	Chickenwing	\$ 109.99	\$ 99.99	045437034167
ESBF	Eva Shockey Signature Series Release with Foldback	\$ 109.99	\$ 99.99	045437034280
JUNIOR models				
EGBFS	Edge Buckle Foldback Small - camo	\$ 69.99	\$ 64.99	045437033344
HAND-HELD HUNTING / 3D CROSSOVER				
EG4C	Edge 4-Finger - camo	\$ 109.99	\$ 99.99	045437033696
HDRC	Hardcore 4-Finger Revolution - camo	\$ 174.99	\$ 169.99	045437034037
BTO	SEAR Back Tension Orange	\$ 154.99	\$ 149.99	045437034327
BTR	SEAR Back Tension Red	\$ 154.99	\$ 149.99	045437034334
BTG	SEAR Back Tension Green	\$ 154.99	\$ 149.99	045437034341
BTB	SEAR Back Tension Blue - NEW	\$ 154.99	\$ 149.99	045437034631
BTS	SEAR Back Tension Silver- NEW	\$ 154.99	\$ 149.99	045437034648
BTO-S	SEAR Back Tension Orange - small	\$ 154.99	\$ 149.99	045437034440
BTR-S	SEAR Back Tension Red - small	\$ 154.99	\$ 149.99	045437034457
BTG-S	SEAR Back Tension Green - small	\$ 154.99	\$ 149.99	045437034464
BTB-S	SEAR Back Tension Blue - small - NEW	\$ 154.99	\$ 149.99	045437034655
BTS-S	SEAR Back Tension Silver - small - NEW	\$ 154.99	\$ 149.99	045437034662
SYN-B	Synapse Hammer Throw - blue	\$ 209.99	\$ 199.99	045437034501
SYN-O	Synapse Hammer Throw - orange	\$ 209.99	\$ 199.99	045437034518
SYN-R	Synapes Hammer Throw - red	\$ 209.99	\$ 199.99	045437034525
SYN-G	Synapse Hammer Throw - green	\$ 209.99	\$ 199.99	045437034532
SYN-S	Synapse Hammer Throw - silver	\$ 209.99	\$ 199.99	045437034549